

Idaho Birding Trail FACT SHEET



~300

SPECIES OF BIRDS

in Idaho

2000+

TRAIL MILES

*within Idaho
Birding Trail Sites*

\$432

MILLION SPENT YEARLY

*on wildlife-watching
activities in Idaho*



Each Year in Idaho:

- 558,000 people watch wildlife
- 419,000 people watch wild birds
- 236,000 people traveled to watch birds

wildlife watchers **\$294** per person each day of
Spend their trip on average.

HOW DOES BIRDING *Support Communities?*

- Birdwatchers are the largest group of ecotourists.
- Attracting birders' tourism dollars to communities is a sustainable source of revenue and jobs.
- Provides a financial motivation for local communities to protect natural areas.
- Birdwatching has the potential to raise awareness about the value of conservation and wildlife management.

250+ birding sites
across Idaho

