Idaho Birding Trail

FACT SHEET

~300 SPECIES OF BIRDS in Idaho

2000+ TRAIL MILES within Idaho Birding Trail Sites

$432 MILLION SPENT YEARLY on wildlife-watching activities in Idaho

Each Year in Idaho:

- 558,000 people watch wildlife
- 419,000 people watch wild birds
- 236,000 people traveled to watch birds

Wildlife Watchers Spend $294 per person each day of their trip on average.

HOW DOES BIRDING Support Communities?

- Birdwatchers are the largest group of ecotourists.
- Attracting birders' tourism dollars to communities is a sustainable source of revenue and jobs.
- Provides a financial motivation for local communities to protect natural areas.
- Birdwatching has the potential to raise awareness about the value of conservation and wildlife management.

250+ birding sites across Idaho