

**Meeting Date:** Nov 20, 2020

**Agenda Item No. 9**

**Agenda Item:** Update on iWILD License System  
Launch

**Bureau Chief Approval:** PK

**Prepared by:** Michael Pearson, Chief, Bureau of Administration

**Background:**

In December 2019, the Department approved the Intent to Award the iWILD license system contract to Brandt, Inc based in Tallahassee, Florida. Since that time, the Department and Brandt have worked closely together to design, develop, and launch on November 1, 2020 an upgraded licensing system with the following features:

- Conversion and use of existing point-of-sale terminals, which were purchased by IDFG as part of the early contract exit from the existing contractor
- Option to auto-renew licenses, with a stored payment system on the website
- Modified, easier access to customer profiles on the internet sales site
- Option to purchase a license “hard card”, with choice of artwork on the card
- Completely redesigned sales flow for online sales, following a traditional “item in your cart” method that is reserved until purchase.

This update will inform the Commission on the status of the license system launch, and efforts undertaken to prepare for the next milestone, which is the December 1, 2020 sale date for the 2021 year and will likely include a high volume of sales for limited nonresident items.

**Statutory Authority and/or Policy Issues:**

I.C. 36-301 (a) 1. gives the Commission the authority to prescribe by rule the procedures for issuance of licenses and applications by a computerized licensing system.

Also, SB 1344 revised provisions of Idaho Code to have an independent entity carry out drawings for tags for controlled hunts as established by the Commission, and require IDFG to solicit bids for the contract pursuant to Idaho Code. This RFP includes the requirement to provide a draw module and complies with SB 1344.

**Public Involvement Process:**

N/A

**Staff Recommendation:**

N/A, update only.

**Suggested Motion:**

N/A