May 2025 Commission Meeting

Agenda Item: IDFG Strategic Plan Update Public

Outreach Report

Prepared by: Adam Park, Bureau Chief, Communications,

and Anne Wescott, Strategic Plan Consultant.

Background:

Over the last three months, Communications staff have worked with consultants Anne Wescott and Jen Schneider to conduct a statewide outreach effort with the public and IDFG employees to gather input on the Strategic Plan update.

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Bureau Chief Approval: AP

In-person meetings were held in every region and at headquarters, with lunch meetings held for staff and evening meetings for the public. Over 130 members of the public and approximately 250 staff members attended these events. A virtual meeting was held for IDFG partner organizations on Feb. 26, with approximately 27 organizations participating. An additional 727 public comments and 21 staff comments have been submitted through the IDFG website and employee portals as of April 21.

The meetings and online input produced a great deal of thoughtful, actionable feedback. The comments will be compiled by Anne Wescott into a written report summarizing the input received and including an appendix of all specific notes and findings organized by the eight priority focus areas already reviewed by the Commission. Anne will present these findings at the May Commission meeting and answer questions from the Commission.

Statutory Authority and/or Policy Issues:

As the governing body for Idaho Fish and Game, the Commission holds the authority to set the strategy for the organization to fulfill its mission.

Public Involvement Process:

Eight in-person meetings across the state and one virtual partner meeting. A web comment portal mirroring the in-person meetings was open from March 11 to April 24.

Project Deliverable:

Commission adoption of updated Strategic Plan and communication to all Department employees and the public.

Justification:

The Commission sets policy and provides direction, considers input from the public, and has the authority to adopt, amend, or reject Department-recommended plans.



Staff Recommendation:

No formal action is requested at this time. Staff seek feedback from the Commission on the public outreach report.

Suggested Motion:

None.