



IDAHO FISH AND GAME GOLDSHEET

Date: January 29, 2025

Agenda Item No. 8

Agenda Item: December 10 Nonresident Tag Sale Overview

Bureau Chief Approval: JO

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Position/Title: License Operations Manager

Background:

The Department has traditionally sold future license year items starting on December 1 of each year for both residents and nonresidents. This date is not mentioned in rule or statute but is advertised to the public in Commission proclamation. When the Commission approved limits on nonresident deer and elk tags by unit/zone for 2021, December 1 nonresident tag sales increased dramatically with most, if not all tags, selling out during the initial sale date. December 1, 2024 fell on a Sunday, immediately following Thanksgiving, so the Department updated the nonresident tag sale date to Tuesday, December 10, 2024.

Revenue and transaction information for the Nonresident sales since 2021 are as follows:

	Revenue	Transactions	Items sold	Devices online
Dec 1, 2020	\$9.3M	16,126	51,241	22,600
Dec 1, 2021	\$13.0M	28,447	85,000	65,000
Dec 1, 2022	\$14.8M	34,204	95,447	67,000
Dec 1, 2023	\$15.8M	37,068	115,284	98,000
Dec 10, 2024	\$13.3M	21,425	58,619	79,400

Breakdown by sales channel:

	Internet	Vendors	IDFG offices	Telesales
Dec 1, 2020	14,251 (88%)	1,001 (6%)	407 (3%)	467 (3%)
Dec 1, 2021	24,777 (87%)	2,205 (8%)	813 (3%)	652 (2%)
Dec 1, 2022	26,219 (77%)	5,053 (15%)	1,317 (4%)	1,615 (4%)
Dec 1, 2023	26,847 (72%)	7,766 (21%)	1,540 (4%)	915 (2%)
Dec 10, 2024	9,553 (44%)	9,584 (45%)	1,447 (7%)	838 (4%)

This presentation will include an overview of the December 10, 2024 tag sale, including online transactions and in-person sales, and how this date change potentially changed purchasing behavior.

Statutory Authority and/or Policy Issues:

Idaho Code 36-106 (e) 11 (A) authorizes the Director to enter into an agreement with an independent contractor for the purpose of providing a telephone order and credit card



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payment service for licenses, tags, and permits. Idaho Code 36-301 provides for the Commission to prescribe by rule the procedures for the issuance of licenses and applications by a computerized licensing system.

Public Involvement Process:

The Commission received an overview of the licensing system, including the nonresident tag sale detail, in March 2022. There has since been an annual commission agenda item to share this information each year after the conclusion of the sale.

The Department has recently established the Nonresident Tag Issuance Advisory Group. The purpose of the Advisory Group is to review current processes for how the Idaho Department of Fish and Game (IDFG) issues general season deer and elk tags to nonresidents, and to develop recommendations to the Commission on potential changes and improvements.

Justification:

N/A

Staff Recommendation:

None. This agenda item is for Commission information only.

Suggested Motion:

N/A