

November 2025 Commission Meeting

Agenda Item: IDFG Strategic Plan Update – Draft Review

and Public Outreach Preview **Presented by:** Adam Park

Position/Title: Chief, Communications

Background:

Since the initial Strategic Plan Update public outreach was completed in the spring, eight staff strategic plan work groups have been meeting regularly to create action plans focused on the eight identified priority areas:

Agenda Item No.: 7

Supervisor Approval: AP

- Customer Satisfaction
- Habitat Loss
- Invasive Species and Disease
- Predator Management
- Public Outreach, Engagement and Education
- Fiscal Sustainability
- Relationship with Legislature
- Agency Culture, Recruitment and Retention

Working with consultant Anne Wescott, these action plans have been drafted and consolidated into the four goal areas established by the 2005 and 2015 Compass strategic plans:

Goal #1: Sustain Idaho's fish and wildlife and the habitats on which they depend.

 $\underline{\textit{Goals \#2:}}$ Improve user experience for hunting, fishing trapping, and other wildlife-related recreation opportunities and experiences.

<u>Goal #3:</u> Improve public understanding of and involvement in fish and wildlife management.

<u>Goal #4:</u> Enhance the capacity of the Department to manage fish and wildlife and serve the public.

Attached for your review is an outline version of the draft Strategic Plan Update, including the Goals, Objectives, Strategies and Actions developed by staff through this process. Staff is seeking a head-nod from the Commission to proceed with a public and staff online feedback process this December to gather input on this version of the draft Strategic Plan Update.



Statutory Authority and/or Policy Issues:

As the governing body for Idaho Fish and Game, the Commission holds the authority to set the strategy for the organization to fulfill its mission.

Public Involvement Process:

A statewide public input process was conducted in the spring of 2025. If approved by the Commission, an online feedback process will be conducted this December to gather input from the public and staff on this draft plan.

Project Deliverable:

Commission adoption of updated Strategic Plan and communication to all Department employees and the public.

Justification:

The Commission sets policy and provides direction, considers input from the public, and has the authority to adopt, amend, or reject Department-recommended plans.

Staff Recommendation:

No formal action is requested at this time. Staff seeks informal approval to proceed with online feedback process in December.

Suggested Motion:

None – Informational.