Meeting Date: January 17, 2018

Agenda Item: Discussion about Livestreaming of Commission Meetings

Prepared by: Mike Keckler and Sharon W. Kiefer

Background:
Commissioners requested information about resources needed to potentially livestream Fish and Game Commission meetings on the Fish and Game website or some other media channel (or provide a video of the Commission meeting that could be posted rather than real-time livestream). Communications Chief Mike Keckler and Information Services Chief Bob Ross conducted research presented potential options along with policy, technical, logistical, and cost challenges for Commissioners to consider at the July and August Commission meetings. Key issues for consideration were that a decision to livestream would likely limit venues for Commission meetings and while there could be opportunity for partnership with IPTV, it would require new budget to meet costs. Attachment A presents an update of estimated costs.

The Commission desires to formulate their direction regarding whether to implement livestreaming or not. Previously, sportsmen at large have not requested this service through testimony to the Commission so staff is unable to provide a “return on investment” estimate such as how many customers would be served each meeting.

Statutory Authority and/or Policy issues: The Commission has discretion to formulate the structure of their meetings, including location of meetings, as long as a regular annual meeting is held in January in Ada County.

Public Involvement Process:
None

Staff Recommendation:
Consider the information presented and provide guidance.

Justification:
Briefing at the request of the Commission.