

Meeting Date: July 24, 2024

Agenda Item No. 13

Agenda Item: Idaho Fish & Wildlife Foundation
Report

Bureau Chief Approval: AW

Prepared by: Hilarie Engle

Background:

Commission has requested updates about the Idaho Fish & Wildlife Foundation activities.

Statutory Authority and/or Policy issues:

None

Public Involvement Process:

None

Staff Recommendation:

Present update as follows.

Justification:

Requested by Commission.

1. Idaho Wildlife License Plate Update

Background: In March 2024 IFWF launched the call to artists, soliciting designs for the new Idaho wildlife plates (bluebird, elk and cutthroat trout). Submissions were due on May 24th; we received over 700 entries.

Duft Watterson sorted through all the submissions and removed those that did not follow the stated rules-size, wildlife image, etc. The submissions were narrowed down to the top 12 in each category.

A small committee made up of Department staff met to vote on each design to come up with the top choice in each category.

The new plates will launch after the Commission Meeting.